



## FACTS & FIGURES

**MARKET:** Birmingham's top legal brains and members of the Birmingham Law Society. The society was founded on January 3, 1818 and 2018 marks their 200th Anniversary.

Today the Society is a modern, dynamic organisation with over 4000 members from all over the West Midlands. It is by far the largest local law society in England and Wales and their 4000 members comprise Lawyers, Solicitors and Barristers.

**PRINT CIRCULATION:** 4000 direct mail circulation to Birmingham Law Society Members

**AREA:** Birmingham / Greater Birmingham

**ONLINE:** Tablet Ezine and dedicated social media channels.

**SOCIAL:** AB1 Professionals, Affluent, Influential, Engaged and Highly Sophisticated Lifestyle and Tastes – personally and professionally.

## CONTACT

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## DIMENSIONS

**FULL PAGE:** 297MM HIGH X 210MM WIDE +3MM BLEED  
**DPS ADVERTS SUPPLY AS 2 X SINGLE PAGE PDFS**  
**HALF PAGE:** 136MM HIGH X 190MM WIDE  
**ALL ARTWORK TO BE SUPPLIED AS A HI RES PDF.**

## RATES

NO OF INSERTIONS	1	3	6	10
OUTSIDE BACK COVER	£1200	£960	£768	£614
INSIDE BACK COVER	£1000	£800	£640	£512
INSIDE FRONT COVER	£1100	£880	£704	£563
FIRST DOUBLE PAGE	£1950	£1560	£1248	£998
DOUBLE PAGE	£1600	£1280	£1024	£819
FULL PAGE	£900	£720	£576	£460
HALF PAGE	£500	£450	£400	£320



## TALK DIRECTLY TO THE SECOND CITY'S LEGAL PROFESSIONALS

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The new-look BULLETIN is the official magazine for the Birmingham Law Society – the largest and most prestigious Law Society outside of the Capital.

BULLETIN is the essential go-to guide to the Legal sector for the 4000 professional members. As well as society news features, expert comment and industry insights, the Bulletin now includes luxury lifestyle content including food, drink, arts, recruitment, fashion



and grooming – for men and women.

Exclusively sent to 5000 Legal Professionals across print, e-zine and email platforms, this title is the only way of directly targeting 4000 of Birmingham/Greater Birmingham's most dynamic, professional, affluent and sophisticated Lawyers, Solicitors and Barristers.

Our editorial weighting is 60:40, so that readers can feel engaged and interested in real, genuine content for their work and personal lives. BULLETIN is duplicated as an i-pad magazine for members on the move – further extending our reach.

## ISSUE DATES

FEBRUARY EDITION – OUT 31/01 (DEADLINE 14/01)
MARCH EDITION – OUT 28/02 (DEADLINE 14/02)
APRIL EDITION – OUT 29/03 (DEADLINE 14/03)
MAY EDITION – OUT 30/04 (DEADLINE 14/04)
JUNE EDITION – OUT 31/05 (DEADLINE 14/05)
JULY/AUG EDITION – OUT 28/06 (DEADLINE 14/07)
SEPTEMBER EDITION – OUT 30/08 (DEADLINE 14/08)
OCTOBER EDITION – OUT 30/09 (DEADLINE 14/09)
NOVEMBER EDITION – OUT 31/10 (DEADLINE 14/10)
DEC/JAN EDITION – OUT 30/11 (DEADLINE 14/11)